



2010 IFAC Teacher Conference

Tuesday, July 20, 2010
Northfield Inn & Suites – Springfield, IL
9:00 a.m. – 3:00 p.m.

Sponsored by:
Illinois First Amendment Center

Illinois Teachers – Don't miss this educational event!

- Totally **cost-free** event!
- Professional Development Workshops geared for grades 6 – 12 (All IL K-12 teachers welcome)
- 3 CPDUs issued
- Buffet Lunch
- Free First Amendment educational materials
- Free scholastic journalism how-to booklet
- Attendance prizes
- Designated time to visit exhibitors

Space is limited – sign up today!
Pre-Registration is required.

Visit us online at www.ifac.us

Conference Information

Pre-Registration

IFAC is sponsoring its third annual teacher conference (formerly called Teacher Resource Fair). This is a totally **cost-free** event for Illinois teachers. **Pre-registration is required, as space is limited to 250 participants.** Please send your Pre-Registration Form as soon as possible. If you must later cancel your registration, please contact us via email at smontalvo@illinoispress.org so others may attend.

You will receive your name badge during On-Site Registration. Name badges will be required at all times for admittance to the general sessions, workshops, lunch, and issuance of CPDU certificates. On-Site Registration begins at 9:00 a.m. on Tuesday, July 20, 2010 at the Northfield Inn & Suites, 3280 Northfield Drive, Springfield, Illinois (see enclosed Agenda At-A-Glance). Please use entrance "Northfield II."

Workshops

There will be three 60-minute breakout sessions each offering four workshops. Each attendee will choose three to attend. See workshop listings in this brochure.

CPDUs

Each attendee will receive three (3) Continuing Professional Development Units after attending three one-hour workshops. CPDU Certificates will be issued after the Closing General Session at 3:00 p.m.

Directions to the Event

Coming north or south on Highway 55: Take Exit 100B - Sangamon Avenue. After exiting onto Sangamon Avenue, turn **RIGHT** at the first stop light onto Dirksen Parkway. At the first light, turn **RIGHT** onto Northfield Drive. Northfield Inn & Suites is on the right - attached to the Xochimilco Mexican Restaurant.

Hotel / Parking Information

If you choose to stay overnight the night before the event, we have reserved a block of rooms with a lodging rate of \$79.00 plus tax. To make your reservations, call Northfield Inn & Suites at 217.523.7900 and reference the room block for the "IFAC Teacher Conference." This room block only applies to the night of July 19. The room block will be held until June 19. After that date, the room rate is not guaranteed and reservations will be accepted based on availability. There is no charge for parking at the hotel.

AGENDA at-a-glance

9:00 am - 9:30 am	Registration / Visit Exhibitors (Coffee & Donuts)	Onyx
9:30 am - 10:00 am	Opening Session: Welcome / Housekeeping Tips	Onyx
10:00 am - 10:15 am	Break / Visit Exhibitors	Onyx
10:15 am - 11:15 am	Workshop Session #1	Crystal, Diamond, Emerald & Jade
11:15 am - 11:30 am	Break / Visit Exhibitors	Onyx
11:30 am - 12:30 pm	Workshop Session #2	Crystal, Diamond, Emerald & Jade
12:30 pm - 1:30 pm	Lunch / Keynote Speaker / Visit Exhibitors <i>Note: Exhibitors' buffet 12:00 - 12:30 p.m.</i>	Onyx
1:30 pm - 2:30 pm	Workshop Session #3	Crystal, Diamond, Emerald & Jade
2:30 pm - 3:00 pm	Closing General Session: ★ CPDU Evaluations Completed ★ Super Prize Winners Announced !!!! ★ Closing Remarks ★ CPDU Certificates Issued	Onyx

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Pre-Registration Form

IFAC TEACHER CONFERENCE

Sponsored by the Illinois First Amendment Center
Tuesday, July 20, 2010 ♦ Northfield Inn & Suites ♦ Springfield, IL
9:00 a.m. - 3:00 p.m.

PLEASE RETURN THIS FORM ...

... at your earliest convenience to the attention of Sue Montalvo via fax (Fax # 217-241-1301) or by mail to Illinois First Amendment Center, 900 Community Drive, Springfield, Illinois 62703, or email to smontalvo@illinoispress.org. You must be pre-registered to attend this event. You will receive confirmation via email.

**** NOTE: If you do not receive email confirmation, you are not registered. ****

Registration Information: (All information below is required for registration.)

Name as it should appear on Name Badge: _____

Note: Name badge will be required at all times during event.

School / Organization: _____

School Address (City, State, Zip): _____

School Phone with Area Code: _____

Grade Level / Subject You Teach and/or Advise: _____

Year-round Email: (Please provide a year-round email address. All updates/confirmations sent via email.)

How did you hear about our event? _____

Name Badge Registration:

Check-in registration will begin at 9:00 a.m. You will need to pick up your name badge and attendee bag at this time. CPDU certificates will be issued at 3:00 p.m. following the Closing Session.

Cancellation:

Space is limited for this event. Once registered and confirmed, if you are later unable to attend, please cancel your registration so others may attend. Contact Sue Montalvo via email at smontalvo@illinoispress.org.

Visit us online at www.ifac.us

Illinois First Amendment Center ♦ 900 Community Drive, Springfield, IL 62703 ♦ (Ph: 217-241-1300)

Workshops

LOCATION

Session 1 Workshops: 10:15 am – 11:15 am

“Dealing With Difficult Parents” / Robert Freitag

CRYSTAL ROOM

The angry parents, the parents who think their children never lie, the parents who cry “no fair!” Based on the work of authors Todd Whitaker and D. J. Fiore, this presentation will give participants practical strategies for preventing problems with parents and dealing with challenging issues.

“First Amendment 101” / Shawn Healy

DIAMOND ROOM

This session delves into the five freedoms of the First Amendment and their contextual application in public schools. Attendees will examine Supreme Court precedents related to freedom of religion, speech, press, assembly and petition, with specific focus on students’ more constrained freedoms when they enter the schoolhouse gate. Participants will then apply these evolving standards to hypothetical examples likely to surface in the classroom and hallways. Attendees will receive copies of peer-tested Freedom Project curricula customized to middle and high school classrooms, along with the report Free Speech 3.0: Student Expression in the Digital Age.

Multi-Media / Bryan Murley

EMERALD ROOM

Online tools for educators: Unsure about blogs, multimedia, Twitter, social media and the like? Learn about free online tools that you can use to help students learn any topic. See how easy it is to start a blog, use a wiki, connect via Twitter, create online maps and timelines. See examples and ask questions from a professor who teaches multimedia skills to university students.

“A More Perfect Union: Engaging Middle-Level Students in Constitution Study” / Dee Runaas

JADE ROOM

Enrich and enliven your teaching of the U.S. Constitution using dynamic, content-rich, and teacher-tested materials and strategies.

“SMART Board Training” / Shellie Brunzman

(General Session Room) ONYX

This workshop will provide teachers with hands-on ideas and tools to use with the interactive whiteboard. Programs and projects to use with interactive boards as well as using the program that comes with the SMART Board will be demonstrated.

Session 2 Workshops: 11:30 am – 12:30 pm

“Cyberbullying” / Patrick Geahan, FBI”

CRYSTAL ROOM

Cyberbullying may affect as many as half of U.S. teenagers, can be as bad or worse than being beaten up in the schoolyard, and is so relentless and emotionally devastating that suicide can sometimes be the result. Whether it is through emails, instant messaging, cell phones, texting or websites, cyberbullying is a growing problem. This session will explore cyberbullying and its relationship with free speech in schools.

“News Literacy and the Post-Exchange” / Shawn Healy & Jamie Loo

DIAMOND ROOM

The Freedom Project’s First Amendment Reporter and Managing Director demonstrate the basic tenets of news literacy and how teachers can leverage the Post-Exchange web site to bring current and controversial issues of public concern to life, while developing lifelong news consumption skills and habits. The Post-Exchange was created in 2009 as the premier news platform for the McCormick Freedom Project’s journalism initiative. It plays a central role in the journalism initiative’s goal to expand and promote the benefits of lifelong civic engagement among citizens of all ages, through original and objective reporting, commentary and news aggregation on First Amendment and freedom issues. Attendees will receive complimentary copies of curriculum developed by the Freedom Project to support news literacy via the Post-Exchange.

“Photoshop Essentials & Design Tips” / Lynn Saputo

EMERALD ROOM

If you are just starting out or need a refresher on keyboard shortcuts, the basics of selecting colors or elements in photos, special effects and layering, this workshop is for you! You’ll be able to: understand the toolbars and interface, navigate documents, and know the fundamentals of color correction, layering, manipulating images, filters and special effects. You’ll have the foundations to understand the tools of this powerful image editing software!

“Engaging Instructional Strategies in Social Studies” / Kim Koehler Freitag

JADE ROOM

Many students report that social studies is boring and their least favorite subject in school! This presentation is designed to change that perception by giving participants classroom-ready instructional strategies to engage learners.

Session 3 Workshops: 1:30 pm – 2:30 pm

“Mental Health Risks – Raising Teacher Awareness” / Robert Freitag

CRYSTAL ROOM

Increasing numbers of students are at risk for mental health problems, particularly depression and suicide. This presentation will give participants information about the signs of youth stress, depression and suicide, and appropriate educational responses.

“Educating for a Democracy: A Civic Blueprint for Illinois” / Shawn Healy

DIAMOND ROOM

This session will detail a basic framework created by the Illinois Civic Mission Coalition and the McCormick Freedom Project to restore the central place of civics in the high school curriculum. Interested educators will follow a similar path in their respective schools to reinventorize civic education statewide. By coordinating professional development opportunities and realigning their curriculum and school governance policies, attendees will learn how to address deficiencies and strive for certification as a “Democracy School.” Participants will receive the Illinois Civic Blueprint and learn of its specifics, including how to proceed with a civic audit, address deficiencies it identifies, and ultimately attain “Democracy School” status.

”Equal Justice Under Law: Helping High School Students Understand Public Policy” / Dee Runaas

EMERALD ROOM

Equal Justice Under Law is designed to connect important constitutional questions to public policy by studying a recent U.S. Supreme Court decision and applying that understanding to a related public policy question. We will examine a recent Fourth Amendment U.S. Supreme Court case that will raise questions about the privacy rights of students and school safety concerns. By analyzing public policy using the G.R.A.D.E. tool, we will examine what goes into making good policy. Materials will be provided.

“From Start to Finish: Four Steps to Tell a Story” / Mike Turley

JADE ROOM

Journalists need solid organizational, reporting and writing skills to fulfill their roles as watchdogs. This session will discuss news-gathering and reporting, planning and organizing, elements of writing and ethical standards. Each step includes instruction, advice, examples and teaching aids to help high school students develop and strengthen their skills to cover a scandal in the principal’s office or the latest buzz in the hallways.

Workshop Presenters

Shellie Brunsman

Shellie Brunsman has a Master's in Curriculum, Technology and Education Reform from the University of Illinois Urbana-Champaign and has taught in the Springfield Public School District for 25 years. As a fifth grade teacher, Shellie uses a wide variety of technology to enhance her curriculum and keep her students excited and engaged.

Kim Freitag

Kim Freitag is the Gifted Program Coordinator at CCSD #93 in Carol Stream, IL and a doctoral candidate at Northern Illinois University. An experienced educator, Kim has served as a teacher and administrator at every level K – 12, in U.S. public and parochial schools as well as international schools in Germany and Saudi Arabia.

Robert Freitag

Dr. Bob Freitag is a school guidance counselor at St. Charles North High School, licensed clinical professional counselor, and an adjunct instructor at Northern Illinois University. An experienced educator, Bob has served as a teacher and school counselor at every level K – 12 in U.S. public schools as well as international schools in Germany and Saudi Arabia.

Patrick Geahan

Patrick Geahan has served as an FBI Special Agent since 2005. SA Geahan is a graduate of Michigan Technological University and spent time as an information security specialist in the private sector before turning to public work. Since 2006, SA Geahan has been assigned to the Innocent Images Task Force, a unit dealing with child exploitation via the Internet.

Shawn Healy

Shawn Healy, the McCormick Freedom Project's managing director, is responsible for oversight and management of all organization operations. He serves as the in-house content expert and voice of the institution. Healy makes regular appearances as a guest speaker and panelist at academic and professional development conferences across the country, teaches summer and spring graduate courses, produces original scholarship in the area of political communication and the First Amendment, and his commentary is featured regularly in the Huffington Post, Chicago Tribune, and local broadcast media. A member of the Illinois Civic Mission Coalition, he leads the state's Democracy Schools Initiative. Before joining the McCormick Freedom Project, he served as a social studies teacher at West Chicago community High School and Sheboygan North High School. A 2001 James Madison Fellow from the State of Wisconsin, he holds an MA from the University of Illinois at Chicago in political science and earned a bachelor's degree with distinction in Political Science, History and Secondary Education from the University of Wisconsin at Madison. Healy is currently a doctoral candidate within the Political Science Department at the University of Illinois at Chicago specializing in American and urban politics.

Jamie Loo

Jamie Loo is the First Amendment reporter for the McCormick Freedom Project. Prior to joining the Freedom Project staff, she covered city government and did multimedia reporting for the South Bend Tribune in South Bend, Indiana. In 2007, Jamie won a third-place award in social justice reporting from the Indiana Society of Professional Journalists for coverage of the struggle to amend South Bend's human rights ordinance, and also has awards from the Associated Press Managing Editors and Hoosier State Press Association competitions. A native of Randolph, Massachusetts, she earned her master's degree in print journalism from the University of Illinois at Urbana-Champaign in 2004 and holds a bachelor's degree from the University of Massachusetts-Amherst.

Bryan Murley

Bryan Murley is assistant professor of new and emerging media in the Journalism Department at Eastern Illinois University. He advises their online student news outlet - dennews.com and teaches classes. He is also the primary author of the Innovation in College Media weblog (www.collegemediainnovation.org) and a Ph.D. student at the University of South Carolina.

Dee Runaas

Dee Runaas is the High School Programs Director for the Constitutional Rights Foundation Chicago. Dee has administered civic- and law-related education programs and professional development opportunities for teachers and students at the 4-12 grade levels for the past 23 years.

Lynn Saputo

Lynn Saputo has been the Graphic Designer for the Illinois Press Association (IPA) since April of 2006. She works for the Advertising Division and is responsible for designing ads into the IPA's member newspapers. She is the in-house designer for the Illinois Press Association, Foundation and the Illinois First Amendment Center. She has worked in the field of design and print since 2004. She went back to school and graduated from Robert Morris College with her Bachelors in Graphic Design in February of 2007. Lynn has creative skills and experience with the entire Adobe Creative Suite, Photoshop, Illustrator, InDesign... She is currently teaching a course at Robert Morris University to undergraduate students in Computer Illustration utilizing Adobe Illustrator CS4.

Mike Turley

Mike Turley is managing editor/digital delivery for The State Journal-Register in Springfield, Illinois. He is responsible for the presentation and dissemination of content in the daily print editions and online through sj-r.com, thedome.sj-r.com and behealthspringfield.com. Mike has worked in the journalism profession for 25 years, serving as reporter, copy editor, assistant sports editor and senior news editor before assuming his current duties. He is a director on the Mid-America Press Institute board and was an adjunct instructor in journalism and a student newspaper adviser at the community college level.

Exhibitors

Exhibitors will be listed in our final Program Brochure at the conference. **Tentative exhibitors at this early date include:**

- ★ Constitutional Rights Foundation Chicago
- ★ Illinois Conservation Foundation
- ★ Illinois First Amendment Center (Note: **Free** First Amendment and Constitution Day classroom materials will be available at the event.)
- ★ Illinois Journalism Education Association
- ★ Illinois Reading Council
- ★ McCormick Freedom Project
- ★ State Journal-Register (NIE Program)